

## Deutsche Krebshilfe: 2nd Call for Applications

### Priority Programme 'Primary Prevention of Cancer'

Deutsche Krebshilfe (German Cancer Aid) supports measures related to cancer prevention, early cancer diagnosis, cancer treatment and after-treatment, psychosocial care, self help and health promotion.

**With the aim of increasing the emphasis on primary prevention and health promotion, German Cancer Aid has decided to set up the priority programme 'Primary Prevention of Cancer'. The objective of this programme is to support evaluative research in and early intervention on life style factors which have been shown to contribute to the development of cancer.**

In 2007, German Cancer Aid called for applications focussing on tobacco and alcohol consumption.

However, it is well known that other life style factors such as nutrition and physical activity are also major determinants of cancer risk. Therefore, German Cancer Aid has decided to support collaborative and interventional research to reduce cancer risk by prevention and reduction of overweight and physical inactivity.

Applications should preferably be submitted by interdisciplinary consortia, including medical, social and behavioural scientists and experts. All applications should clearly

- describe a suitable study design for a collaborative 3-year-project with the intention of continuation and later follow-up
- define a suitable and sizable target population
- define a set of targets and objectives
- define a set of indicators to document and measure change or prevention of behavioural patterns as described above
- describe capacity building efforts to develop and implement sustainable policies in primary prevention, health promotion and community development.

This call for applications addresses working parties both within and outside universities.

**Important information:** The procedure for application and evaluation consists of three steps. Prospective applicants must submit a letter of intent to German Cancer Aid by **15 Oct 2010, 13:00**. Project outlines in English must be submitted not later than **15 Nov 2010, 13:00**. If the preliminary evaluation is favourable, full applications must be submitted by **29 Apr 2011, 13:00** to German Cancer Aid.

**Please find detailed guidelines on the application and further information on the evaluation procedure at [www.krebshilfe.de/ausschreibungen.html](http://www.krebshilfe.de/ausschreibungen.html).**